Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended).   A system for the capture, storage and manipulation of remote information, the system comprising:

at least one remote information capture device located at a remote site for capturing remote data including customer data, the remote information capture device including:

a reader for capturing information associated with the customer from encoding on a customer's identification, the information recorded on the customer's identification having a predefined format;

an entry module for providing to an operator a manual entry screen to allow the operator to enter information associated with the customer, the customer data being captured through the operation of the reader, the entry module or a combination thereof, the manual entry screen including:

at least one of:

(i) a first entry screen including:

a first field for displaying first entry data; and

a drop down list for displaying one or more than one possible first entry data and allowing the operator to select a possible first entry data in the drop down list in order to complete the first entry data, the first field being updated by the selected first entry data;

(ii) a second entry screen including:

a keypad activated by a stylus for inputting second entry data;

a second field for displaying the input by the keypad and stylus,

a scroll list for displaying one or more than one possible second entry data in response to the input and allowing the operator

to select a possible second entry data in the scroll list in order to
complete the second entry data, the second field being updated by
the selected second entry data; and

(iii) a third screen including:
a third field for displaying one or more of:
the first entry data provided on the first entry screen;
and
the second entry data provided on the second entry
screen, and
a button for saving the data displayed on the third field;

a central database accessible by the remote capture device for storing the captured
remote data; and
a computer program operative to manipulate the captured data.

2. (Currently Amended)   The system according to claim 1, wherein the remote information
~~is~~ includes patron data.

3. (Currently Amended)   The system according to claim 1, wherein ~~at least one capture
device~~ the reader includes a bar code reader.

4. (Currently Amended)   The system according to claim 3, wherein the remote information
~~is~~ includes patron data.

5. (Currently Amended)   The system according to claim 1, wherein at least one capture
device is a wireless device ~~to enable operator mobility~~ for communicating with the central
database in real time over the Internet.

6. (Currently Amended)   The system according to claim 5, wherein the remote information ~~is~~ includes patron data.

7. (Original)   The system according to claim 1, wherein at least one of the remote capture devices is a wireless LAN or WAN-enabled unit for communicating with the central database in real time.

8. (Currently Amended)   The system according to claim 7, further including a verifier for ~~efficiently~~ verifying captured data.

9. (Original)   The system according to claim 7, further including a global rules manager for managing flexible rewards in varying degrees of granularity down to a patron-specific level.

10. (Currently Amended)   The system according to claim 7, further including an Internet address generator for the ~~quick~~ generation of email addresses leveraging common extensions in combination with a captured patron name.

11. (Currently Amended)   The system according to claim 7, further including ~~an efficient~~ a signature capturer for reducing overhead when capturing patron signatures.

12. (Currently Amended) The system according to claim 7, wherein ~~at least one capture device~~ the reader includes a magnetic stripe reader ~~to efficiently capture patron information~~.

13. (Currently Amended)   The system according to claim 7, further including an electronic marketing engine ~~to enable~~ for electronic marketing utilizing the captured data.

14. (Original) The system according to claim 7, further including patron interface for patron participation.

15. (Original) The system according to claim 7, wherein the system further includes a fraudulent use detector.

16. (Original) The system according to claim 7, further including an electronic contest generator.

17. (Currently Amended)   The system according to claim 7, wherein the system ~~can be~~ is uploaded with one or more global rules to enhance functionality.

18. (Original) The system according to claim 7, further including means for driving customers to a web site utilizing the captured data.

19. (Original) The system according to claim 7, further including an incorporator for incorporating captured data within a multimedia presentation.

20. (Original) The system according to claim 7, further including a privacy consent selector for capturing patron approval.

21. (Original) The system according to claim 7, further including a digital camera for capturing patron photos.

22. (Original) The system according to claim 1, wherein the remote information is security rounds data.

23. (Currently Amended)   The system according to claim 1, wherein the remote information ~~is~~ includes parking data.

24. (Currently Amended)   A method for the capture, storage and manipulation of remote information, the method comprising the steps of:

(i) capturing remote data including customer data, including the steps of:

capturing information associated with the customer from encoding on a customer's identification;

providing to an operator a manual entry screen to allow the operator to enter information associated with the customer;

at least one of:

(i) displaying a first entry screen, comprising the steps of:

displaying first entry data at a first field;

providing a drop down list to display one or more than one possible first entry data, and

allowing the operator to select a possible first entry data in the drop down list in order to complete the first entry data, the first field being updated by the selected first entry data,

(ii) displaying a second entry screen, comprising the steps of:

providing a keypad activated by a stylus to input second entry data,

displaying the input by the keypad and stylus at the second field,

providing a scroll list field to display one or more than one possible second entry data in response to the input and,

allowing the operator to select a possible second entry data in the scroll list in order to complete the second entry data; and

(iii) displaying a third screen, including the steps of:

displaying at a third field one of:

the first entry data provided on the first entry screen; and

the second entry data provided on the second entry screen, and

saving the data displayed on the third field by activating a button

on the third screen; and

sending the captured customer data to the database;

(ii) storing the captured remote data; and

(iii) manipulating the captured data.

25. (Currently Amended)   A system for the capture, storage and manipulation of remote information, the system comprising:

means for capturing remote data including customer data, the remote information capture device including:

a reader for capturing information associated with the customer from encoding on a customer's identification, the information recorded on the customer's identification having a predefined format;

an entry module for providing to an operator a manual entry screen to allow the operator to enter information associated with the customer, the customer data being captured through the operation of the reader, the entry module or a combination thereof, the manual entry screen including:

at least one of:

(i) a first entry screen including:

a first field for displaying first entry data; and

a drop down list for displaying one or more than one possible first entry data and allowing the operator to select a possible first entry data in the drop down list in order to complete the first entry data, the first field being updated by the selected first entry data;

(ii) a second entry screen including:

a keypad activated by a stylus for inputting second entry data;

a second field for displaying the input by the keypad and
stylus,

a scroll list for displaying one or more than one possible
second entry data in response to the input and allowing the operator
to select a possible second entry data in the scroll list in order to
complete the second entry data, the second field being updated by
the selected second entry data; and

(iii) a third screen including:

a third field for displaying one or more of:

the first entry data provided on the first entry screen;
and

the second entry data provided on the second entry
screen, and

a button for saving the data displayed on the third field;

means for storing the captured remote data; and

means for manipulating the captured data.

26. (New)   The system according to claim 1, wherein the remote information capture device
includes a module for providing an email capture screen to capture email address, the email
capture screen including a field and a plurality of buttons to manipulate an address displaying on
the field, the buttons including:

a first button for inserting the patron's name as read from the identification;

a second button for allowing an operator to toggle between one or more domain names;
and

a third button for allowing the operator to toggle between one or more domain extensions.

27. (New)   The system according to claim 1, wherein the remote information capture device includes a module for providing a signature capture screen, the signature capture screen including a field for inputting a signature using a stylus; and wherein

the system further includes:

a module for storing the captured signature in a binary file; and

a module for reading the file and creating a bitmap image of the captured

signature.

28. (New)   The system according to claim 1, wherein the remote information capture device includes a module for providing a demographic data capture screen, the demographic data capture screen including:

a fourth entry screen including:

a fourth field for displaying fourth entry data; and

a list for displaying one or more than one possible fourth entry data, high-lightening the closest match from the list based on the input by the operator and allowing the operator to select a possible fourth entry data in the list to complete the fourth entry data, the fourth field being updated by the selected fourth entry data; and

a fifth screen including:

a fifth field for displaying the fourth entry data provided on the fourth field, and

a button for saving the data displayed on the fifth field.

29. (New)   The system according to claim 1, wherein the remote information capture device includes:

a digital camera for capturing a digital image of the customer and creating an image file having an image number; and a module for providing an image information screen, the image information screen allowing the operator to associate the image number with the customer.